



UFM Underwear for Men Affiliate System User Manual

1/30/2015

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1.1 Welcome page

❖ When a prospective affiliate clicks on this link, he can view the **Affiliate Home** page of the UFM Affiliate system.

My Affiliate Account

[Affiliate Home](#)

[Login](#)

[Signup](#)

BEST UNDERWEAR FOR SPORTS OR EVERYDAY WEAR



Become a UFM Underwear for Men Affiliate and Earn Money.

Join the UFM Underwear for Men Affiliate Program and earn cash for referring customers and spreading the word on how awesome UFM Underwear products are.

We are currently accepting websites into our UFM Affiliate program (subject to approval). The UFM Underwear for Men Affiliate Program is a great revenue stream for your website or blog.

- 10% Commission
- 365 Return Days
- Paid Monthly or by withdrawal request (subject to the minimum)
- \$50 minimum payment
- Personal dashboard to track your sales and commissions
- Payment method Paypal or Bank Transfer
- Exclusive high resolution photos
- Promotional tools

=> UFM Underwear high level of customer loyalty & return business means ongoing commissions.

=> UFM's 5 star average product reviews on Amazon mean your customers will love our products.

=> UFM's Terrific customer service (100% rating on Amazon) means we know how to satisfy your customers.

Step 1: Apply Applying is very easy. Just click the Signup button and fill out the form. Your application will be promptly reviewed and you will be notified when you are approved to become an affiliate.

Step 2: Share Log into your affiliate dashboard to find your affiliate resources e.g. personalized links and pre-made banner ads. Post banner ads to your site or blog and share your custom link with friends via social media, email etc.

Step 3: Get Paid When anyone clicks a banner on your website or uses your link to visit www.ufmunderwear.com and makes a purchase, you make money. THE MORE YOU SHARE, THE MORE MONEY YOU MAKE.

Any questions please email affiliate@ufmunderwear.com

Return Days: Return days mean how long a cookie lasts on a visitor's computer. Many affiliate programs, if they have a return day system in place at all, give you less than a week. If you send a customer over to a site without a return days feature and that customer bookmarks the page and returns later, you will not get credit for the sale. This is not the case with UFM, you will not only get credit for the sale but repeat sales as well.

OUR PROGRAM		
Affiliate Program	Commission Type	10% Pay-per-Sale for each sale you deliver
	Payout Requirements	\$50.00 - Minimum balance required for payout.
	Discount policy	0% discount on each purchased item

[Login](#) 

[Signup](#) 

[Contact Us](#) 



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1.2. Sign up for an Affiliate account

- ❖ Prospective Affiliates can view the link to sign up for an affiliate program on the left of the welcome page.

- ❖ When Prospective Affiliates click on this link, the System will show the Affiliate sign-up page.

❖ After providing all the required information, affiliates should click on the **Save** button to complete the registration. You will receive an email notifying you of your pending status.

❖ New Affiliates require approval by our administrator to insure that you are appropriate for representing UFM products.

The screenshot displays the 'Affiliate Registration' page. The page has a red header bar with the title 'Affiliate Registration'. On the left, there's a sidebar with 'My Affiliate Account' buttons for 'Affiliate Home', 'Login', and 'Signup'. The main form area contains the following fields:

- First Name* and Last Name* (text input fields)
- Email Address* and Confirm Password* (text input fields)
- Address* (text input field), Street Address (text input field), City* (text input field), State/Province* (dropdown menu), Zip/Postal Code* (text input field), and Country* (dropdown menu).
- Telephone* and Fax (text input fields)
- Paypal Email* (text input field) and Receive notification emails (dropdown menu).
- Referring Web Site (text input field) and Referred By (Email Address) (text input field).
- A Terms and Conditions section containing the 'UFM UNDERWEAR FOR MEN AFFILIATE PROGRAM TERMS AND CONDITIONS' and a checkbox for 'I agree to the terms & conditions'.
- A CAPTCHA field with the number '867' and a 'Refresh' button.
- At the bottom right are 'BACK' and 'SAVE' buttons, with a note '* Required Fields'.



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1.2.1 Login

- ❖ If the affiliate already has an account, the UFM Affiliate system will require them to log in:
- ❖ After clicking on the **Login** link, the system will be redirected to the Affiliate login page.

The screenshot displays the login interface for the UFM Affiliate System. On the left, a sidebar titled "My Affiliate Account" contains links for "Affiliate Home", "Login" (which is highlighted in red), and "Signup". The central area features a red header bar with the text "Login or Create an Account". Below this, there are two tabs: "New Account" (selected) and "Registered Customers". The "New Account" tab includes a note: "If you have not had an affiliate account yet, please choose Signup to create a new account quickly." A "SIGNUP" button is located below this note. The "Registered Customers" tab contains fields for "Email Address*" and "Password*", both of which are highlighted in yellow. A small note at the bottom right of the form area states "* Required Fields". A "LOGIN" button is positioned at the bottom right of the form.



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1.3. How to manage your UFM Affiliate account

- ❖ After logging in the system, Prospective Affiliates can view their affiliate information in a common page where they will see menus of our Affiliate program including Affiliate Home, Banners & Links, Refer Friends, Commissions, Withdrawals, Traffic, Settings and Logout.

The screenshot shows the 'My Affiliate Account' section of the UFM Underwear for Men Affiliate System. On the left, there's a sidebar with a house icon and links: BRIEFS (selected), BOXER BRIEFS, UNDERWEAR TECHNOLOGY, UNDERWEAR SIZE CHART, IMAGES, and TESTIMONIALS. A green success message at the top says 'You have logged in successfully.' The main content area features a large image of a shirtless man with his hand on his chest. Text above the image reads 'BEST UNDERWEAR FOR SPORTS OR EVERYDAY WEAR'. To the right, a section titled 'Become a UFM Underwear for Men Affiliate and Earn Money.' describes the program, mentioning 10% commission, monthly or withdrawal payments, and various benefits like a personal dashboard and promotional tools. The overall layout is clean with a red and black color scheme.

Welcome, John Polidan!

My Account My Cart Checkout Blog Log Out

SEARCH: Search entire store

ABOUT US CUSTOMER SERVICE CONTACT US

BRIEFS BOXER BRIEFS UNDERWEAR TECHNOLOGY UNDERWEAR SIZE CHART IMAGES TESTIMONIALS

You have logged in successfully.

My Affiliate Account

- Balance: \$0.00
- Affiliate Home
- Banners & Links
- Refer Friends
- Commissions
- Withdrawals
- Traffics
- Settings
- Logout

BEST UNDERWEAR FOR SPORTS OR EVERYDAY WEAR

Become a UFM Underwear for Men Affiliate and Earn Money.

Join the UFM Underwear for Men Affiliate Program and earn cash for referring customers and spreading the word on how awesome UFM Underwear products are.

We are currently accepting websites into our UFM affiliate program (subject to approval).The UFM Underwear for Men Affiliate Program is a great revenue stream for your website or blog.

10% Commission
365 return days
Paid Monthly or by withdrawal request (subject to the minimum)
\$50 minimum payment
Personal dashboard to track your sales and commissions
Payment method Paypal or Bank Transfer
Exclusive high resolution photos
Promotional tools



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- ❖ Affiliates can change their personal information in the **Settings** menu.

The screenshot shows the 'Account Settings' page of the UFM Underwear for Men Affiliate System. At the top, there is a navigation bar with links for 'My Account', 'My Cart', 'Checkout', 'Blog', and 'Log Out'. Below the navigation bar, there is a search bar with the placeholder 'Search entire store' and a magnifying glass icon. The main content area is divided into two columns. The left column, titled 'My Affiliate Account', contains links for 'Balance: \$0.00', 'Affiliate Home', 'Banners & Links', 'Refer Friends', 'Commissions', 'Withdrawals', 'Traffics', 'Settings' (which is highlighted in red), and 'Logout'. The right column, titled 'Account Settings', has a section for 'Account Information' where 'First Name*' is set to 'John' and 'Last Name*' is set to 'Polidan'. It also includes a dropdown for 'Select an address from your address book or enter a new address', a 'Name' field containing 'John Polidan', a 'Paypal Email*' field containing 'Mypaypal@gmail.com', and a 'Referring Website' field containing 'www.corvettecamaroparts.com'. There are checkboxes for 'Change Password' and 'Receive email notification' (which is checked). A note at the bottom right indicates '* Required Fields'. A red 'SAVE' button is located at the bottom right of the form.



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1.4. How to use Banners & Links

- ❖ This part displays all the System's banners which affiliates can add to their websites, blog or others' forums. Affiliates can also select banner types such as Image, Flash or Text and customize banners as they wish. (If you require something different, please contact affiliate@ufmunderwear.com)

Title: 300x250 Homepage

Type: Image

Size: 300x250

Clicks (unique/ raw): 0 / 0

Impressions (unique/ raw): 0 / 0

Link: <http://www.ufmunderwear.com/www.ufmunderwear.com?acc=cfcd208495d565ef66e7dff9f98764da&bannerid=4>



Copy and paste this source code into your website or forum.

[g+1](#) 0

[Tweet](#) 0

[Share](#)

```
<a href="http://www.ufmunderwear.com/www.ufmunderwear.com?acc=cfcd208495d565ef66e7dff9f98764da&bannerid=4" target="_blank"></a>
```

- ❖ Each banner has a source code for affiliates to put on websites.



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Copy and paste this source code into your website or forum.

[g+1](#) 0

[Tweet](#) 0

[Share](#)

```
<a href="http://www.ufmunderwear.com/www.ufmunderwear.com?acc=cfcd208495d565ef66e7dff9f98764da&bannerid=4" target="_blank"></a>
```

- ❖ Affiliates can also add the direct link created by themselves to banners.

Title: 300x250 Homepage

Type: Image

Size: 300x250

Clicks (unique/ raw): 0 / 0

Impressions (unique/ raw): 0 / 0

Link: <http://www.ufmunderwear.com/www.ufmunderwear.com?acc=cfcd208495d565ef66e7dff9f98764da&bannerid=4>

- ❖ In addition, Affiliates are able to share links on social networks like Google+, Twitter and Facebook by clicking the corresponding icon.

[g+1](#)

0

[Tweet](#)

0

[Share](#)

- ❖ You can create a link below to use in your anchor text. A custom URL is provided for you. If you would like to link to another www.ufmunderwear.com page, you can generate the link here.

Affiliate Link

Create your own personal link

Please fill one of the links from our store such as: product URL, category URL or other pages' URL into the text box below:

GET LINK

Receive a unique affiliate link:

<http://www.ufmunderwear.com/?acc=cfcd208495d565ef66e7dff9f98764da>



1.5. How to refer Friends

1.5.1. On My Account/Affiliate Menu

First,

1. Go to **My Affiliate account**
2. Click on **Refer Friends** tab

Then you can see the interface as below:

As it's called, Affiliates can refer their friends by sharing an affiliate link through email or social channels (Facebook, Twitter, Google+).

The screenshot shows the 'Refer Friends and Earn Money' section of the UFM Affiliate System. On the left, there is a sidebar with links: 'My Affiliate Account' (selected), 'Affiliate Home', 'Banners & Links', 'Refer Friends' (selected), 'Commissions', 'Withdrawals', 'Traffics', 'Settings', and 'Logout'. The main content area has a red header 'Refer Friends and Earn Money'. It includes a sub-header 'Share your affiliate link and earn more commission from your friends.', a 'How it works:' section with bullet points, a 'Traffic sources' table, a 'Sharing is so easy' section with a URL, and a 'Personal URL' section with a 'Custom Url' checkbox and sharing options for Email, Facebook, Twitter, and Google+.

The screenshot shows the 'Personal URL' configuration page. It has a 'Personal URL' header, a 'Your personal affiliate URL' field containing 'http://www.ufmunderwear.com?acc=f9f98764da', a checked 'Custom Url' checkbox with a 'John' input field, and a 'SAVE' button. Below the form, the custom URL is displayed as 'http://www.ufmunderwear.com/user/John'.

Before sharing the Affiliate link, Affiliates can choose to customize the link to make it friendlier. To do this,

1. Check the **Custom Url** checkbox
2. Enter your preferred links
3. Click on the **Save** button:



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Email

Quickly log in to your [Gmail](#), [Yahoo](#), [Hotmail](#) and send messages

Your message (use the suggestion or write your own):

Dear {{friend_name}},

I've been shopping at Underwear For Men and their products are amazing. They feature a patent pending adjustable support system that provides comfort and prevents chafing. The materials are very high quality, cool and moisture wicking.

They are great for sports, people who work outdoors or for everyday wear.

They provide great customer service

If you click on my link, you can even receive a special discount!
Check it out: <http://www.ufmunderwear.com/user/John>

Thank you,
John Polidan

To refer friends via email, Affiliates can click on the **Email** tab. You can jump to your Gmail, Yahoo or Hotmail right from here. Paste the text into the email and send. It's that easy.



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Besides email, Affiliates can share links via social channels (Facebook, Twitter, or Google+).

- ❖ To share links on Facebook, Affiliates click on **Facebook** tab.

The screenshot shows a user interface for sharing content on Facebook. At the top, there's a blue header bar with a white 'f' icon and the word 'Facebook'. Below this, a section titled 'Share on Facebook:' contains the following text:

I've been shopping at Underwear For Men and their products are amazing. They feature a patent pending adjustable support system that provides comfort and prevents chafing. The materials are very high quality, cool and moisture wicking.

They are great for sports, people who work outdoors or for everyday wear.

They provide great customer service

If you click on my link, you can even receive a special discount!

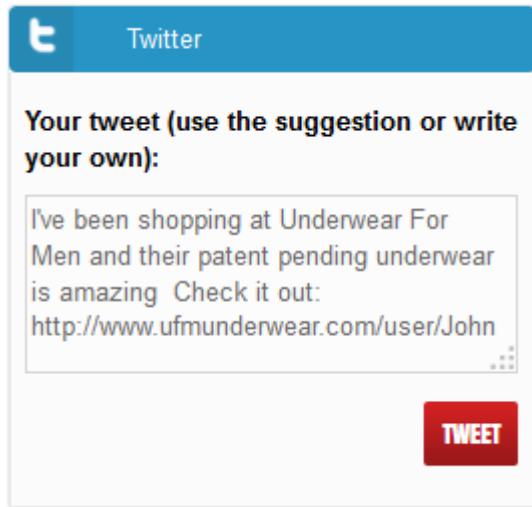
Check it out:
[http://www.ufmunderwear.com
/user/John](http://www.ufmunderwear.com/user/John)



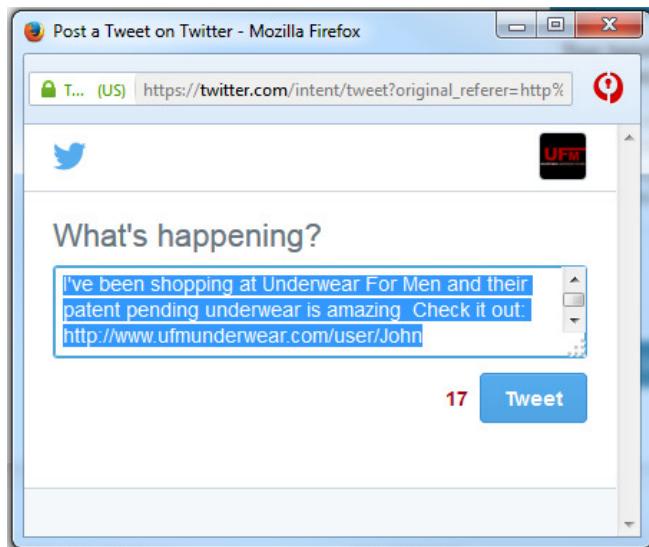
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- ❖ Similarly, to share links on Twitter, Affiliates click on **Twitter** tab, edit the message and click on **Tweet** button:



- ❖ Then a popup will appear for affiliates to log into Twitter and edit the status again.

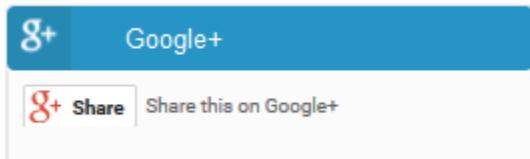




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- ❖ To share affiliate links on Google+, affiliates first click on **Google+** tab:



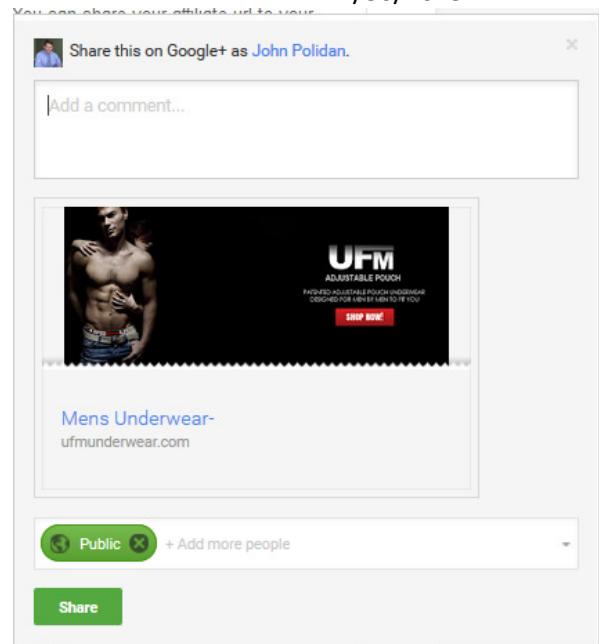
Next, click on **G+ Share** button. A popup form to edit status to post on Google+ will be displayed as below:

The screenshot shows a Google+ status update dialog box. At the top, there is a text input field with the placeholder "Share what's new...". Below it is a toolbar with icons for Text, Photos, Link, Video, Event, and Poll. The "Text" icon is selected. The main content area shows a post by "John Polidan" shared publicly at 3:18 PM. The post text reads: "I've been shopping at Underwear For Men and their products are amazing. They feature a patent pending adjustable support system that provides comfort and prevents chafing. The materials are very high quality, cool and moisture wicking." Below the text is a link "Read more (11 lines)". Below the post is an advertisement for UFM Adjustable Pouch Underwear featuring a shirtless man. The ad includes the UFM logo, the text "ADJUSTABLE POUCH", "PATENTED ADJUSTABLE POUCH UNDERWEAR", "DESIGNED FOR MEN BY MEN TO BE YOU", and a "SHOP NOW!" button. At the bottom of the dialog box, there is a footer with social sharing icons (+1, -1, and a comment box) and the URL "Mens Underwear- ufmunderwear.com".



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Mens Boxer Brief Red

Men's Red Boxer Brief underwear with patent pending adjustable pouch.

Availability: In stock

Buy 2 for \$17.95 each and save 11%

Buy 5 for \$14.95 each and save 26%



Size*
Choose an Option... ▾

* Required Fields

Regular Price: \$24.95 Qty: 1 **ADD TO CART**

Special Price \$19.95

- ❖ Finally, after Affiliates click on **Share** button, the Affiliate link will be posted on Google+.

Also in this **Refer Friends** page, Affiliates can view information of traffic sources:

Traffic sources	
Email:	0
Facebook:	0
Twitter:	0
Google+:	0

1.5.2. On Category page and Product Detail page

Affiliates can also share an affiliate link with their friends through email or social channels (Facebook, Twitter, Google+) right on **Category** page and **Product Detail** page.

First of all, please take a look at these two page types and pay special attention to those icons in the red box:



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As you can see, there are 4 symbols right below our product's name that stand for email and social channels including Facebook, Twitter and Google+. Should Affiliates want to share links via a channel they like, they can click on its symbol. In each of the forms, steps for sharing are similar to those in **Refer Friend** page.

1.6. How to manage Commissions and Withdrawals

- ❖ When an invited Customer makes a purchase via the referral link of an affiliate account, he may receive a discount (discounts are not presently part of the program at this time).

Subtotal \$750.00
Affiliate Discount -\$5.00
Grand Total \$745.00

Proceed to Checkout
[Checkout with Multiple Addresses](#)

Simultaneously, when the order is fully processed, Affiliates will earn a commission, the level which is configured by the administrator. Affiliates can follow their commission balances by clicking on the **Commission** link.

My Balance: \$68.60

Request amount **Request Withdrawal**

Reset Filter **Search**

4 Item(s) Show 10 per page

No.	Date	Products Name	Total Amount	Commission	Additional Commission	Status
	From: <input type="text"/> To: <input type="text"/>					
#4	Nov 29, 2012	Ottoman	\$299.99	\$7.20	\$0.00	Pending
#3	Nov 29, 2012	The Only Children: Paisley T-Shirt	\$130.00	\$5.00	\$0.00	Complete
#2	Nov 29, 2012	BlackBerry 8100 Pearl	\$349.99	\$8.40	\$0.00	Complete
#1	Nov 29, 2012	Apple MacBook Pro M4484LL/A 15.4" Notebook PC	\$2,200.00	\$55.20	\$0.00	Complete

4 Item(s) Show 10 per page



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On our **Commission** page, Affiliates can view information such as date, product name, total amount, commission, additional commission and status.

Affiliates can also search commission by date, product name and status. Affiliates can request payment if their account balances are more than the minimum amount. Affiliates just enter the amount they want to receive in the field and click on the **Request Withdrawal** button. You will be redirected to the **Request Withdrawal** page shown as below:

The screenshot shows a 'Request Withdrawal' form. It has a 'Request Information' section with a 'Request Amount' input field containing '22' and a 'My Balance' label showing '\$68.60'. Below it is a 'Paypal Email' input field with 'sarah_1354501010_per@gmail.com' and a note 'This field will be updated to your profile!'. A 'Not verified' status is indicated with a red exclamation mark icon. At the bottom right of the form is a note '* Required Fields'. There are 'Cancel' and 'Send Request' buttons at the bottom.

On this page, Affiliates enter the Paypal email and click on the **Send Request** button. System will send them an email having an authentication code and show a **Verify Email** popup as below:

The screenshot shows a 'Verify Email' page. It contains instructions: 'An authentication code sent to your email. Please check and fill into below input!', a numbered list '1. Login your email and get authentication code.', '2. Put authentication into below input.', '3. Click Verify.', and an 'Authentication Code' input field. At the bottom are 'Not Now' and 'Verify' buttons.

After entering the code in the email in the **Authentication Code** field, Affiliates should click on the **Verify** button. After that, they will be redirected to the **Review your request and send** page.



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Review your request and send

WITHDRAWAL INFORMATION

Requested Date	Dec 5, 2012
Amount	\$22.00
Payment Method	Method: PayPal Payment Email: sarah_1354501010_per@gmail.com

[Back to Edit](#) [Send Request](#)

Affiliates just click on the **Send Request** button after confirming their request's information. System will automatically subtract money from their balances. At the same time, the **Withdrawals History** page will appear, showing the details of their request such as date, amount, fee and status.

Withdrawals History

My Balance: \$48.60 [Request Withdrawal](#)

[Reset Filter](#) [Search](#)

1 Item(s) [Show 10 per page](#)

No.	Request Date	Amount	Fee	Status	Action
From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>		Pending	View Cancel
#1 Dec 5, 2012	\$20.00	N/A		Pending	View Cancel

1 Item(s) [Show 10 per page](#)



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Affiliates can view or cancel the withdrawal by clicking on the corresponding link in the **Action** column. (as shown)

Withdrawal detail

WITHDRAWAL INFORMATION

Status	Waiting
Requested Date	Dec 5, 2012
Amount	\$20.00
Fee	N/A
Payment Method	Method: PayPal Payment Email: sarah_1354501010_per@gmail.com

[Back](#) [Cancel Withdrawal](#)

1.7. How to view Traffic

❖ By clicking on the **Traffic** link on the left menu, Affiliates can view the summary of commissions and traffic (the number of clicks on website banners) :

My Affiliate Account

Balance: \$0.00
Affiliate Home
Banners & Links
Refer Friends
Commissions
Withdrawals
Traffic
Settings
Logout



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- ❖ This **Traffic Summary** page lists commissions, number of clicks and number of unique clicks. Affiliates can sort commissions by **Clicks**, **Unique clicks**, **Store View**, **Landing Page** or **Traffic Source**.

Traffic Summary

	Today	This week	This month	This year	All time
Commissions	\$0.00	\$68.60	\$68.60	\$68.60	\$68.60

Traffic Source

[Reset Filter](#) [Search](#)

Show 10 per page

Traffic Source	Clicks	Unique Clicks	Store View	Landing Page
http://demo-extension.magestore.com/sandbox	2	1	English	/affiliates/
http://magestore.com	3	1	English	/customer/account/login/
http://demo-extension.magestore.com/sandbox	1	1	English	/furniture.html
http://demo-extension.magestore.com/sandbox	1	1	English	/apparel.html

4 Item(s) Show 10 per page



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1.8 Terms and Conditions

UFM UNDERWEAR FOR MEN AFFILIATE PROGRAM TERMS AND CONDITIONS

(as of the writing of this manual. The official and most up to date copy is on the website)

This Agreement contains the terms and conditions that apply to a participant in the ufmunderwear.com affiliate program (the "Program"). As used in this agreement, "we"/"our"/"us", means ufmunderwear.com and "you"/"your" means the "affiliate/applicant", "site" refers to a World Wide Web site.

To begin the enrollment process, you will submit a complete Affiliate Application form. We will evaluate your application in good faith and will notify you of your acceptance or rejection, usually within 24 hours. (you can re-apply at any time). We may reject your application if we determine, in our sole discretion, that your site is unsuitable for the Program. Unsuitable sites include (but are not limited to), for example, sites that:

- promote violence
- nudity or pornography
- promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age
- promote illegal activities or violate intellectual property rights
- or from applicants who we prefer not to be associated with

We grant you a non-exclusive, revocable right to use our present banners and other such images for which we grant express permission, for the purpose of identifying your site as a program participant and linking to our site. You may not modify the banners or any of our images in any way without our expressed permission.

You may not misrepresent yourself, UFM Underwear for Men or our products which you are promoting.

We reserve all of our rights to our trade names and trademarks and all other intellectual property rights.

SPAM (unsolicited email)

We will not tolerate the sending of unsolicited bulk emails which promote, or make reference to UFM Underwear for Men, or any of its associated companies, Partners, or employees. Other prohibited forms of advertising include postings to non-commercial newsgroups and cross-posting to multiple newsgroups at once. In addition, Affiliates may not advertise in any way that effectively conceals or misrepresents their identity, their domain name or their return email address.

Any Affiliate who, in our opinion, breaches this ruling will have their Affiliate status cancelled immediately and any and all outstanding commissions WILL BE FORFEITED.

Stay Safe, Don't SPAM.

With this in mind, we will NOT revoke affiliate status to avoid payment of owed or future commissions.

UNPROFESSIONAL CONDUCT



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UFMunderwear.com and its associated companies operate within the strictest codes of professional conduct. Any Affiliate who brings UFMunderwear.com or its associates into disrepute, or who promotes any form of slander, racism, or unfair business practices, will have their Affiliate status cancelled and any outstanding commissions WILL be forfeited.

We reserve the right to reject any Affiliate application if in our opinion, that person or company violates established laws or commonly held standards of decency.

We reserve the right to remove any account for any indication of excessive, non-performing traffic.

An Affiliate who ignores warnings to cease and desist any activities we deem negligent, inappropriate, or harmful to UFMunderwear.com and or other affiliates will be terminated.

ORDER PROCESSING

We will be solely responsible for processing every order for our products. Customers will use our secure online ordering process. Order forms, payment processing, shipping, cancellations, returns, and related customer service are our responsibility.

All of our rules, operating procedures and policies regarding customer orders and accounts will apply to orders we receive through special links on your site. We reserve the right to reject any order that does not comply with our rules, operating procedures and policies.

Every customer who buys a product through this program is deemed to be a customer of ours. You do not have the authority to make or accept any offer on our behalf. All our policies regarding customer orders, including product availability, pricing and problem resolution, will apply to these customers. We are not responsible for any representations made by you which contradict our policies.(See "Policies/Contact" link at bottom)

** You CAN order our products for your OWN PERSONAL USE through YOUR affiliate link! (This, in effect, gives you a 10% "discount"!)

TRACKING OF SALES

We will be solely responsible for tracking sales we make to customers who follow links from your website. We use Magento and Affiliate-Plus.

Statements of your sales activity will be available to you in "real-time" by logging into the affiliate dashboard on www.ufmunderwear.com. It is Accessible 24 hours per day and 7 days per week. You may access these stats via a password and username you provided at signup.

Only two entities may access your stats and affiliate information. That would be you, and us (UFMunderwear.com).

LINKS

We will provide you with a unique identifying URL for you to link to. Each sale or referral that is generated from this URL will be attributed to you. You will have access to your own private section to check your stats in Real Time. Your links to



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the unique URL can be text links or banner links, or a combination of the two, at your sole discretion. If you choose banner links, you must use our banners or have all artwork and promotions you create verified and approved by us. We will provide you with a URL of all our banners, from which you can freely choose. You may add as many links to UFMunderwear.com, or remove such links, at anytime and without prior approval from us.

** Inactive Affiliates will be removed from participation in the Program. Inactive means little or no "click-throughs" via your banner/text links, as monitored via our Affiliate program administrative panel, for a period of sixty (60) days, And/or, non-placement of affiliate banners/text ads. We will contact you after thirty (30) days of "inactivity". Efforts will be made to help and encourage your participation in the Program.

We will provide you with instructions on how to properly format the links. You are responsible for ensuring the links are formatted correctly. This will ensure accurate tracking of sales for credit to your account. Every effort will be made to ensure that our site is functional and available for customers referred to our site through your "affiliate link".

We have NO responsibilities with regard to your site. UFMunderwear.com shall have no liability for any indirect, incidental, special or consequential damages or any loss of revenue or profits arising under or with respect to this agreement or the program. In addition, UFM Underwear for men aggregate liability arising under or with respect to this agreement or the program shall in no event exceed total referral fees paid or payable to the affiliate under this agreement.

COMMISSION AND PAYMENT

We will pay you 10% of any and all purchases made by a customer referred by your "affiliate link" through our banners or text links (Not including any applicable sales tax and shipping charge).

Minimum amount for payment is fifty dollars (\$50). Any amount under this will be held in your account until the minimum for payout is reached. (this is ongoing)

Payment will be made in the form of a PayPal (Polidan Inc.), paid in US dollars. Payments will be made within ten days of the first of the month for the prior month's sales. For example, commissions for sales made during May will be sent out on or before the 10th of June. We are not responsible for paying interest to Affiliates for accrued but not yet delivered Commission payments.

Any "refunds" to a customer, referred through your "affiliate link", will be deducted from your "credited" commission/s. (The majority of customers gladly accept replacement of products and due to the intimate nature of our product, returns cannot be made on goods that have been tried on.) Charge backs (None to date!), if any, will be deducted from your "credited" commissions.

TERM OF THE AGREEMENT

The term of this agreement will begin upon our acceptance of your Affiliate program application and your placement of our banner or textual link on your site and will end when terminated by either party. Either you or we may terminate this agreement at any time, by giving the other party written notice of termination. This will be in the form of "email". You can only earn referral fees on sales occurring during the term. We will never withhold any payment due. Payment of



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monies owed you will be payable on the same schedule as stated above for commission payment. Upon termination of this agreement, the former Affiliate must remove all Affiliate links and graphics from its web site, and refrain from publishing same in any manner whatsoever.

INCOME TAX LIABILITY

You must understand and agree that you are acting as an independent contractor and as such will be responsible for your own Income Taxes and any other tax liabilities that affect the sales of our products in your state. By law, any commissions in excess of five hundred ninety nine (\$599) dollars must be reported by us on a Federal Tax form (that's why we ask for your SSAN-social security number on the sign-up page). You will be sent this form and are required to sign and return to us before any 'further payment' to you can or will be made.

MODIFICATION

We may modify any of the terms and conditions contained in this Agreement, at any time and in our sole discretion, by posting a new agreement on our site. Any modifications will ALSO be notified, by email, to all participating affiliates. If any modification is unacceptable to you, you may terminate this agreement. Your continued participation in the program following notification of our new program will constitute binding acceptance of the change.

RELATIONSHIP OF PARTIES

You and We are independent contractors, and nothing in this Agreement will create any partnership, joint venture, agency, franchise, sales representative or employment relationship between the parties. You will have no authority to make or accept any offers or representations on our behalf. You will not make any statement, whether on your site or otherwise, that reasonably would contradict anything written here.

CONFLICTS AND DISPUTES

As with any program, a conflict or dispute may occasionally arise due to tracking, orders, commission calculation, performance issues and appeals regarding "termination for cause". Below is outlined who to contact and how to handle any such situation.

If a concern should arise, send an email to us at affiliate@ufmunderwear.com stating your full name, your affiliate ID, your address and state the specifics of your concern. Include any dates or numbers that apply. We will investigate immediately and will reply as soon as possible.

Though we will be more than willing to settle the dispute in as fair a manner as possible we realize this situation may arise. In this case we will be open to mediation or arbitration to settle the matter.

We have NOT pre-selected a mediator or arbitrator. Should one be needed we will select a non-biased, third party moderator.



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The Affiliate acknowledges that Polidan Inc. is based in the State of Florida, U.S.A. and requires uniformity and consistency in the laws under which it deals with all domestic and international businesses and the subject matter of this agreement is based in Florida. Accordingly, this Agreement will be governed by and construed in accordance with the laws of the State of Florida without reference to its choice of law rules and as if executed, delivered, and wholly-performed within the State of Florida. Any arbitration or litigation regarding the interpretation, breach or enforcement of this Agreement will be filed in and heard only by the state or federal courts with jurisdiction to hear such disputes in a county to be determined by Polidan Inc. in the state of Florida, and the parties hereby expressly submit to the jurisdiction of such courts. International Recipients expressly waive any and all claims it may have to the application of any other law to this agreement.

CONTACT INFORMATION:

E-mail: affiliate@ufmunderwear.com , Phone: (866) 521-1118

mail:

Polidan Inc

616 Sassafras Trace

St Johns FL 32259

PRIVACY POLICY

It's pretty simple... We ONLY use the information you submit to maintain your account. That is, to make your commission payments and to communicate changes in OUR product offerings. We will NOT email you with any other company's products... period! We WILL notify you of new banners and or text links to facilitate promotion of [Your Company]. We Do Not Now nor Will We in the future, Sell, Rent or otherwise make your personal information available to anyone!

This concludes the agreement. Thank you for taking the time to read it carefully. We look forward to working with you, our Valued Affiliates! By signing up for our Program, you are in effect, agreeing to the above "affiliate agreement".